



ANNUAL REPORT 2018

MCPH WIC Farmers' Market July 2018

Madison County Public Health

info@madisonpublichealth.org

740-852-3065

madisonpublichealth.org

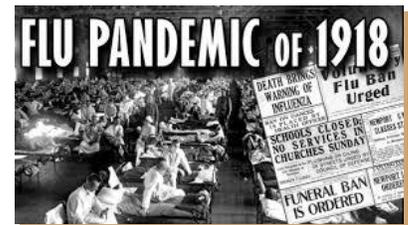
306 Lafayette Street, London 43140



Administration

The History

In 1893, the State of Ohio required all municipalities to establish a Board of Health. This requirement created 2,158 city, village, and township health “units” in Ohio. Partially in response to the 1918 Influenza Pandemic, Ohio passed the Hughes Act and Griswold Amendment in April 1919 which created city and general health districts and required the 2,158 health units to combine into 88 general (county) health districts and 92 city health districts. This Act also required the newly formed health districts to employ, at a minimum, a Health Commissioner, public health nurse, and a clerk. In the late 1940s the City of London created a health district and contracted for public health services with the Madison County General Health District. Then in January 1952 the two health districts in Madison County (the London City Health District and the Madison County General Health District) combined to form the Madison County London City Combined Health District. In early 2017 the Madison County London City Combined Health District adopted the national identity of public health and is now called **Madison County Public Health**.



The Board of Health

The Board of Health is comprised of five members to represent the citizens of Madison County. Four of the Board members are appointed by the District Advisory Council (which is comprised of the leaders of all municipal corporations in the county including townships, villages, cities, and County Commissioners). The other Board member is appointed by the Mayor of the City of London. By Ohio law, at least one Board member must be a licensed Physician. Board members are appointed for a term of five years.

Teresa Ames serves as the President, represents the City of London, and her term expires in March 2023.

Robin Kimbler serves as the Vice President, represents the County, and her term expires in March 2022.

Dr. Katherine Binns serves as the Board Physician, represents the County, and her term expires in March 2019.

Jennifer Piccione represents the County and her term expires in March 2020.

Ruth Roddy represents the County and her term expires in March 2021.

The Health Commissioner

The Health Commissioner is Chris Cook and he has served in this role since September 2016. Chris directs the daily operations of the agency as it serves the public health needs of 43,000 people in Madison County. Chris is responsible for all policy development, financial decisions, staffing, workforce training, programming, grant management, and strategic leadership. He ensures that resources are utilized effectively and efficiently to maximize return-on-investment while working with his team to address current community health needs and anticipate future public health threats. One of his biggest priorities is ensuring that the agency provides exceptional customer service to the public.



What's in this report?

We took a slightly different approach this year. Annual reports are usually filled with numbers that, frankly, only mean something to us. Instead we decided to tell you three great stories that happened in each of our primary programs during 2018. Our hope is that you see how relevant public health programs continue to be in Madison County.



Vital Statistics

- 1** For the first time ever **we can take payments by credit/debit card** for all of our services. This allows us to take orders over the phone for birth and death certificates for clients that are out of state or are unable to come in the office during our business hours. Funeral homes are also able to email records to our office to file and then can pay for copies with a card; this speeds up the process of getting certified copies of a death record to family members.
- 
- 2** We worked with the Ohio Department of Health to **streamline the affidavit process** for death certificates making it easier for corrections of errors on death records. Once a correction is entered into the Electronic Death Registration System it immediately appears on the record putting an end to extra pages being attached to the original record that show the corrections.
 - 3** Last year we collaborated with State agencies to **upgrade our Public Health Information Warehouse**. This gives our office easier and more complete access to birth and death data which is very valuable for program planning and grant applications.

Community Health and Safety

- 1** Through generous donations from EvenFlo and the Ohio Buckles Buckeyes program, our certified car seat technicians were able to **install 65 free child safety seats for our low-income Madison County residents**. Participants received in-person education about the proper use of car seats and an in-car demonstration of how to correctly install the seat in a vehicle.
- 2** Using money from a wellness grant and in-kind donations of time, our Health Educator provided **innovative wellness opportunities to county employees** - because when county employees are healthy, healthcare costs decrease, everyone gets more done, and county residents benefit from this! We provided yoga classes, healthy cooking demonstrations, and standing desks to staff members working in many county departments.
 - 3** The Safe Communities grant allowed one staff member to attend the Lifesavers Conference in San Antonio, Texas in April. This conference is the **largest gathering of traffic safety professionals in the United States** and provides an opportunity for our staff to learn about new, evidence-based programs to save lives on our highways in Madison County.



Did You Know

MCPH employs 22 people to serve 43,000 residents with essential public health services. Talk about doing a lot with a little! Our budget is one of the smallest in the county but our preventative services save the healthcare system real money. Like to the tune of saving \$15 in healthcare costs for every \$1 spent on public health in Madison. That's ROI!



Emergency Preparedness

1 We completely **revamped our Emergency Response Plan** to make it practical and more flexible for potential public health emergencies. As a part of this process we specifically worked to find out more about our residents who have “functional needs” (such as oxygen machines at home) who would have a challenging time in an emergency such as a lengthy power outage or mass evacuation.

2 Beyond writing plans for emergencies, we participate in exercises to test our ability to respond to simulated threats. Last year the MCPH staff and community partners worked through **three exercises designed to push our resources to the max** and test our plans; these exercises included a mass-fatality accident, an immobilizing winter storm, and a sudden large increase in drug overdoses among county residents.



3 One of the greatest strengths of Madison County is the relationships between government agencies. In 2018 MCPH worked to **build a county-wide Healthcare Coalition**. The purpose of the Coalition is to create a network of organizations that will work together on emergency plans, communications plans, and training/exercise plans. We believe that if we start talking before emergencies happen, we have a better chance of getting things right the first time.

Environmental Health

1 For the fourth time ever, the Great Ohio Bicycle Adventure (GOBA) made a two-day stop in Madison County in June. This brought over **1,200 bicyclists into our county** to camp, shop, eat, and see the sights. Our public health sanitarians were responsible for ensuring the cyclists were safe and protected during their time in Madison by inspecting camping areas, food vendors, and water systems, and working with community partners to plan for emergencies.

2 In October we responded to our **first suspected case of Zika Virus** in the county. Although this was a travel-associated case, the threat of the virus being picked up by local mosquitoes and then transmitted to other people was very real. We treated a large retention pond with larvacide briquettes, worked with the City of London for mosquito fogging, and went door-to-door providing information about Zika to residents in the neighborhood where the patient lived.



3 We provided over \$31,000 in grant funding to **repair failing sewage systems** in the county last year and we already have four more repair projects queued up for the next year. There are many malfunctioning sewage systems in Madison County spilling sewage into our clean waterways and groundwater. Fixing real public health threats like this is our core mission.

Let's Get Social

MCPH is on social media. But hey, who follows government agencies on social media?! Besides all of our public health friends, YOU should follow us too! It's a great place to read about recalls and get quick health tips for you and your family. @madisoncountyph



Nursing and Clinical Services

1 In response to our most recent Community Health Assessment, we began to provide **free pregnancy testing to Madison County residents** in February 2018. We are the only place in the county where a woman can go for a free, judgement-free pregnancy test regardless of age. Women who test positive are given prenatal vitamins, direct referrals for prenatal care, and are connected to a variety of other agencies. Women who test negative are provided with family planning counseling. This free service saves the healthcare system significant money.

2 In a world filled with misinformed anti-vaccination messages, we were thrilled to see that just over **90% of our pediatric population in the county are considered “up-to-date” on their immunizations.** This is well above the state and national averages. Furthermore, we were excited that the number of vaccines MCPH administered in 2018 grew by more than 12% over the previous year.



3 MCPH has asserted itself as the **largest, most affordable, and most experienced immunization provider in the county.** We have more than 130 years of combined immunization experience among our Registered Nurses and we bill all the common insurance providers in the county. We are more than just flu shots - we now administer all childhood, teen, and adult vaccines.

Women, Infants, and Children (WIC)

1 This was the **first year Madison WIC participated in the farmers’ market program.** We provided 100 Madison County residents with vouchers worth \$20 to specifically spend on fresh fruits and vegetables over the summer at farmers’ markets. We also helped certify five new Madison County farmers to receive WIC farmers’ market vouchers.



2 We took significant steps to advance our breastfeeding program in the county by **doubling breastfeeding peer helper hours, hiring a full-time lactation consultant, launching a text messaging support hotline,** and creating a lactation room at MCPH. This room includes a comfortable, private place to pump or breastfeed. We also provide free pump equipment, pump parts, and other breastfeeding materials to county residents.

3 WIC and Snap-Ed began a **new partnership to provide nutrition education to families once a month** at MCPH. These monthly events included hands-on meal preparation and a taste-testing of healthy recipes. In October we partnered with the Mid-Ohio Food Bank to provide free fresh produce to WIC families and to those in need in the community. From October to December we supplied free produce to over 250 Madison County residents.

Nursing and WIC Make a Difference

Did you know that every school nurse in the county is an employee of MCPH? This gives schools direct access to services like vaccines and epidemiology support from MCPH. WIC is so much more than providing supplemental food to our at-risk mothers and children. The nutrition counseling our participants receive set them up for a lifetime of success.



Mission, Vision, and Core Commitments

Mission

We are committed to monitoring and responding to our community's health and wellness needs through innovative services, education, collaboration, and compassionate care.

Vision

Champion the enhancement of community health and wellness.

Core Commitments

Team members at Madison County Public Health commit to...

1. Deliver excellent customer service.
2. Respect and care about people.
3. Create positive change.
4. Be fiscally responsible.
5. Do the right thing.



Financial Picture

Performance Measures for the Year Ending December 31, 2018

Grant Income: \$322,080

Non-Grant Income: \$1,525,866

Grant Expense: \$282,035

Non-Grant Expense: \$1,351,096

Restricted Funds: \$72,292

Committed Funds: \$125,000

Unassigned Funds: \$479,580

Madison County Public Health continues to be fiscally responsible by saving and spending in a manner that serves the public health needs of the community today and the unseen health threats of the future.

MCPH Expenses for Fiscal Year 2018

